



## HADI MOHAMMADIAN

CEO  
BUSINESS DEVELOPMENT MANAGER

### PROFILE

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📅 22/ SEP/ 1975

### SKILLS

- CEO
- Leadership
- Strategic planning & System Management
- Negotiation
- Service Management
- Marketing & Sales Advisor
- Establishing Branch & Factory
- System/Company/ Service Renovation
- Technical drawing
- Interior Decoration Management

### LANGUAGES & IT

- Farsi
- English
- MS Project
- ICDL
- Network & Website
- CRM
- ERP

### EDUCATION HISTORY

- Bachelor of Industrial Engineering  
(Planning and System Analysis)
- Interior Design License  
Australia Institute of TAFE
- Diploma in Mold Making

## PROFESSIONAL SUMMARY

Senior Executive with over 20 years of experience in strategic leadership, operations management, and business development in the home appliances and interior decoration industries. Expert in enhancing customer satisfaction, process optimization, and profitability growth through innovation and project management. Awarded international accolades for customer service and quality management, with a proven track record in factory setup and multinational team leadership

## WORK EXPERIENCE

### • CEO DEPUTY

*Olive*

2023 - 2025

Home Appliances Producer  
Establishing factory, Production Line, Warehouses, Administrative system and Facilities.

### • VICE PRESIDENT

*AEG, VESTEL, SUNIYA, MERANTI*

2016 - 2023

Home Appliances Producer  
Home Decoration  
Establishing and Renewing factory, System improvement.

### • MANAGING DIRECTOR

*(LG) GOLDIRAN SOROUSH*

2014- 2016

Establishing BTL Marketing Company  
Set up In-store management (ISM) of LG stores in Iran

### • MANAGING DIRECTOR

*(LG) GOLDECOR*

2010 - 2014

Establishing a factory with more than 150 personnel and exports to Erbil, Iraq.  
Hotel interior design and fit-out.  
Designing and executing interior decor for more than 2,000 LG retail stores and exhibitions throughout Iran.



Linkedin

- **MANAGING DIRECTOR**

2007 - 2010

*(LG) GOLDIRAN SERVICE*

Implementing Before/ During/ After Sale Services with more than 500 personnel  
Establishing of Customer Information Center system (CIC) benched mark from Seoul, South Korea, Dubai and Russia .

- **SERVICE MANAGER**

*(LG) GOLDIRAN SERVICE*

2004 - 2007

Renovating LG Cooking Schools in 6 provinces in Iran  
Implementation of CRM, ERP, and CCM systems  
Launching a unified vehicle and motorbike fleet system

- **PLANNING & SYSTEM MANAGER**

*(LG) GOLDIRAN*

2001 - 2004

Goldiran service planning committee  
LG Customer satisfaction measurement committee  
Implementation and customization general software

- **VOCATIONAL SCHOOL**

1989 - 1993

*Engineering and production of high-precision molds"*

Turning, Milling, Welding, Technical Drawing, Various Technical Courses

## **AWARDS & RECOGNITIONS**

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- **International Honors**

- 🏆 Golden Award for Best Service Experience in Middle East & Africa - Dubai (2008)
- 🏆 Best Customer Service Experience Award at Customer Information Center (CIC) - Middle East & Africa - Dubai (2007)
- 🏆 Best Information Center Award in Middle East & Africa - Cairo, Egypt

- **Customer Service Excellence**

- ★ Consumer Rights Protection Trophy
- ★ Consumer Rights Compliance Certificate (Three Consecutive Years)
- ★ #1 Customer Satisfaction Index in Iran (Certified by Gallup International, USA)

- **Brand Recognition**

- 🏆 National Exemplary Brand Trophy

# **PROFESSIONAL TRAINING & CERTIFICATIONS**

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## **QUALITY & STANDARDS CERTIFICATIONS**

- QUALITY MANAGEMENT SYSTEM (ISO 9001:2008) – JULY 2013
- DIN EN ISO 9001:2000 CERTIFIED (TÜV ACADEMY) – NOV. 2005
- 6 SIGMA METHODOLOGY (SOUTH KOREAN TRAINER)
- PRODUCTIVITY & QUALITY MANAGEMENT IN GLOBALIZATION – NOV. 2009
- CUSTOMER COMPLAINT MANAGEMENT (CCM)

## **LEADERSHIP & EXECUTIVE DEVELOPMENT**

- LEADERSHIP METHODOLOGY (MARKUS MERK) – FEB. 2012
- PERSONAL LEADERSHIP & INFLUENCE (KEVIN GASKELELL, MANAGING DIRECTOR OF BMW/PORSCHE/LAMBORGHINI) – FEB. 2011
- LEADERSHIP & BUSINESS CHALLENGES (KEVIN GASKELELL) – FEB. 2010
- HUMAN RESOURCES MANAGEMENT (SOUTH KOREAN TRAINERS)

## **SALES, NEGOTIATION & MARKETING**

- B2B BUSINESS MARKETING – 2016
- COMMUNICATION, NEGOTIATION & SALES MANAGEMENT (ALLEN PEASE, BODY LANGUAGE EXPERT) – JULY 2010
- COMMUNICATION, NEGOTIATION & SALES MANAGEMENT (DR. GREAME CORDINGTON) – JULY 2010
- MOTIVATION MANAGEMENT, NEGOTIATIONS & SALES (ALEN FAIRWEATHER, BEST-SELLING AUTHOR) – AUG. 2010
- PRODUCT MARKETING STRATEGY (SOUTH KOREAN TRAINER)
- INTERNATIONAL AFTER-SALES SERVICE & WARRANTY METHODS (IRAN) – MARCH 2010

## **COMMUNICATION & PERSONAL DEVELOPMENT**

- MEMORY MANAGEMENT (DAVID THOMAS, WORLD MEMORY RECORD HOLDER) – FEB. 2010
- COMMUNICATION TECHNIQUES & SALES MANAGEMENT (TEHRAN UNIVERSITY) – MARCH 2010
- BODY LANGUAGE & PUBLIC SPEAKING (DR. MOAAZAMI)
- EFFECTIVE CUSTOMER COMMUNICATION (TEACHING CERTIFICATION)
- CRITICISM & CONSTRUCTIVE FEEDBACK (DR. MOAAZAMI)

## **BUSINESS & TECHNICAL TRAINING**

- MANAGEMENT & ACCOUNTING LICENSE (TEHRAN UNIVERSITY) – MARCH 2010
- TDR (SOUTH KOREAN TRAINER)
- BACHELOR THESIS: PROJECT CONTROL – AHWAZ STEEL INDUSTRIES

## **TIME & PERFORMANCE MANAGEMENT**

- TIME MANAGEMENT (DR. MOAAZAMI)
- LIFE & TIME MANAGEMENT (DR. MOAAZAMI)
- WEALTH PSYCHOLOGY (DR. MOAAZAMI)

## **ADDITIONAL CERTIFICATIONS & ACHIEVEMENTS**

- WORLD MANAGEMENT FORUM (2013, 2010)
- INTERIOR DECORATION (TAFE AUSTRALIA)
- PILOT LICENSE
- TEACHING AT GOLDIRAN UNIVERSITY

**CERTIFICATES AND DOCUMENTS ARE ALL VERIFIABLE**